MIDDLE EAST ECONOMIC IMPACT OF MUSLIM TOURISM AND FUTURE GROWTH

PROJECTION: **2017** – **2020** BY SALAM STANDARD

> Top 3 Middle Eastern countries who benefit from Muslim tourist inbound spend are



Middle East outbound spending will grow to



\$72 BILLION BY 2020 **59%**

of overall worldwide spend

Saudi Arabia has the highest reliance on inbound Muslim travellers for total inbound tourism GDP, forecast to reach



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Middle East inbound spend will grow\$30.5 BILLION IN\$36.8 BILLION IN20172020

Qatar's inbound growth is set to grow again after a slow down in 2016 & 2017

QATAR 2016 2017

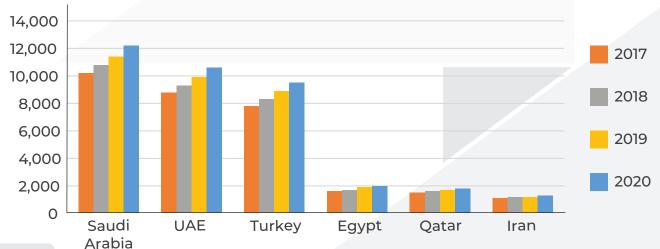
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of all **worldwide Muslim travellers' outbound** spend comes from **Saudi Arabia** and **U.A.E.** travellers

GDP impact of Muslim Travel in the Middle East



Total direct & indirect employment to create 1.2million jobs by 2020 in the Middle East



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