

MIDDLE EAST ECONOMIC IMPACT OF MUSLIM TOURISM AND FUTURE GROWTH

PROJECTION:
2017 – 2020

BY SALAM STANDARD

Produced and developed by: Incollaboration with:



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tripfez
PEAR ANDERSON

Middle East inbound spend will grow
\$30.5 BILLION IN 2017 ▶ **\$36.8 BILLION IN 2020**

Qatar's inbound growth is set to **grow** again after a **slow down** in **2016 & 2017**

QATAR 2016 ▼ 2017

Top 3 Middle Eastern countries who benefit from **Muslim tourist inbound** spend are



Middle East outbound spending will grow to



\$72 BILLION BY 2020
59%

of overall worldwide spend

41%

of all **worldwide Muslim travellers' outbound** spend comes from **Saudi Arabia** and **U.A.E.** travellers

Saudi Arabia has the **highest** reliance on **inbound Muslim travellers** for total inbound tourism GDP, forecast to reach



78% BY 2020

GDP impact of **Muslim Travel** in the **Middle East**



\$36 BILLION BY 2020

Total direct & indirect employment to create 1.2million jobs by 2020 in the Middle East

